# Rosemary Garfoot Public Library Strategic Plan 2025-2029

#### Goal

Rosemary Garfoot Public Library is an integral part of the village and community life. As our community continues to grow and change, the library will adapt and grow along with it by engaging with the community to offer a wider range of services, resources, and information.

#### Objectives

- Community members will be aware of services and programs offered by the Rosemary Garfoot Public Library.
  - The library will find ways to foster community connections through programming, the usage of our space, and providing a place for organizations to meet.

### Activities

- The library will create a marketing plan by 12/31/24.
- The library will connect with other community agencies & organizations that serve community members.
- The library will increase outreach services to engage with the community outside of the library building and to reach people who may not otherwise use library services.
- The library will offer a post-program survey to learn more about how attendees learned about the program.
- We will continue to reconfigure our space to provide more seating areas or spots to facilitate socializing, working, or other ways for community members to connect with each other.
- The library will work with other community organizations and groups to provide new outlets for community members to learn about things happening in our community and a way for them to get involved.

#### Goal

The library connects our community to materials, resources, and information.

# Objective

The library will evaluate our collection.

## Activities

- Library staff will weed library collections by 12/31/25 to get collections updated, and will begin and maintain a consistent weeding schedule by 1/1/2026.
- The library will increase access to digital materials and resources.
- The library will investigate and implement new resource options to provide access to information both within and outside the library building.

#### Goal

The library provides programs that are relevant and of interest to our community.

# Objective

The library will increase program participation by 12/31/25.

# Activities

- The library will increase the number of programs offered in the evening or on weekends to make them more accessible to all members of the community.
- The responses from the community survey for this strategic plan will be used to guide future programming choices, and the library will routinely offer a survey to learn more about what is of interest to our community.